BEFORE THE PUBLIC SERVICE COMMISSION OF SOUTH CAROLINA

DOCKET NO. 2007-75-C

IN RE	STi Prepaid, LLC Application to Adopt)	PETITION TO
	Fictitious Names of "Telco Group," "Telco,"	INTERVENE
	"TGI," "Dialaround Enterprises," "Dialaround,")	
	"DEI," "VOIP Enterprises," and "VOIP."	
)	

The South Carolina Telephone Coalition ("SCTC") respectfully submits the within Petition to Intervene in the above-referenced docket. In support of its Petition, SCTC would respectfully show unto this honorable Commission:

- 1. SCTC is a coalition of incumbent local exchange telephone companies organized and doing business under the laws of the State of South Carolina. SCTC's members are telephone companies or telephone cooperatives subject to the jurisdiction of this Commission.
- 2. SCTC seeks to intervene in this proceeding with full rights to participate as a party of record in so far as its interests might appear.
- 3. STi Prepaid, LLC ("STi") has filed an application with the Commission seeking authority to adopt the fictitious names of "Telco Group," "Telco," "TGI," "Dialround Enterprises," "Dialaround," "DEI," "VOIP Enterprises," and "VOIP." STi alleges it is seeking to adopt these fictitious names "to facilitate the integration of Dialaround into STi Prepaid."
- 4. SCTC member companies are concerned about the generic nature of the fictitious names under which STi proposes to do business in South Carolina, and the likelihood that consumers could be confused by such generic trade names. For example, a customer could confuse any individual SCTC member company with "Telco," and the SCTC with "Telco Group." SCTC,

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therefore, has a direct and substantial interest in this proceeding and the impact it could have on its member companies and their customers. SCTC's position is that the Commission should not grant companies the authority in South Carolina to use generic trade names that can easily confuse customers and potential customers.

5. Correspondence and communications to SCTC with respect to this proceeding should be directed to the undersigned counsel.

WHEREFORE, the South Carolina Telephone Coalition respectfully requests that this honorable Commission permit its intervention in this proceeding as its interests might appear.

Respectfully submitted,

M. John Bowen, Jr.

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ATTORNEYS FOR THE SOUTH CAROLINA TELEPHONE COALITION

Columbia, South Carolina

June 4, 2007

BEFORE THE PUBLIC SERVICE COMMISSION OF SOUTH CAROLINA

DOCKET NO. 2007-75-C

IN RE	STi Prepaid, LLC Application to Adopt Fictitious Names of "Telco Group," "Telco," "TGI," "Dialaround Enterprises," "Dialaround,") "DEI," "VOIP Enterprises," and "VOIP."	CERTIFICATE OF SERVICE
		•

This is to certify that I, Rebecca W. Martin, an employee with the McNair Law Firm, P. A., have this date served one (1) copy of a Petition to Intervene in the above-referenced matter to the persons named below by causing said copy to be deposited with the United States Postal Service, first class postage prepaid and affixed thereto, and addressed as shown below.

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June 4, 2007

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